

The Speech & Stuttering Institute

## 2019/20

# ANNUAL REPORT

**Transforming Lives for Lasting Change** 

## **ABOUT SSI**

The Speech & Stuttering Institute is a non-profit organization in Toronto, offering speech therapy to children and adults with speech and stuttering challenges. The mandate of SSI is three-fold: to provide clinical service, to educate and train professionals throughout the province, and to engage in cutting edge research to unearth the root causes of speech related challenges in order to find the most effective treatment methods.

## MESSAGE FROM OUR EXECUTIVE DIRECTOR AND BOARD CHAIR

This Annual Report reflects the many activities, achievements and challenges of The Speech & Stuttering Institute for the fiscal year that has just passed, April 1, 2019 - March 31, 2020. Despite shutting down our clinic for the last 2 weeks of March 2020, we ended the fiscal year in the strongest financial position we've been in over the past few years. As we look back, we cannot help but do that through the lens of the situation we currently find ourselves in. COVID-19 has changed everything for us, as it likely has for many of you in our community. We hope that you and your family are staying safe and healthy and we look forward to a time when this is behind us all.

We started the year on April 1st, 2019 in full preparation mode for our SSI transformation: a new business model, a move to a new location, our staff and Board of Directors working diligently towards the goal of financial self-sufficiency due to the cutbacks in our government funding. And it was working! When the global shutdown happened in late March, we too closed down our operations and our business revenue dropped to zero almost immediately which was a complete shock. We rallied immediately to launch our teletherapy services which once again demonstrates how resilient SSI is in challenging times.

### We are so proud of what was accomplished this past year.

- We treated more clients than in previous years and helped transform the lives of over 430 people; 85% of those were children and youth
- Fundraising saw a significant increase (almost \$200,000!), thanks in part to the re-launch of our Articulicious Gala, new corporate and foundation partnerships and our wonderful loyal donors
- Our professional training workshops continued to be successful, and we shared our expertise by training over 300 clinicians throughout Ontario in our unique, effective, evidence based therapy techniques for speech and stuttering disorders
- We opened our first satellite clinic site in Mississauga to help reach more people in the west end of the GTA. More locations are in the works for the future
- On very little notice, we pivoted our clinical programs to a telepractice delivery method to ensure our staff could work safely from home, and our clients had continued access to the therapy they require. Even in these pandemic times, the need for speech and stuttering therapy still exists and we are pleased to be able to continue to care for those who need our help

And we started something new! We are excited to announce our collaboration with cGaming in partnership with the City of Toronto, OLG and Rama Toronto East. SSI Volunteers donate their time for a couple shifts a month, and this has the potential to raise significant funds to support our clinical programs. Rama Toronto East opened their new and improved Gaming Hall in October 2019, and in the first 6 months SSI received over \$10,000 from the shifts that we covered. We look forward to this fun and helpful initiative re-starting when it is safe to do so.

The final piece in our transformation was our move to a new location. We were fortunate to move to our beautiful new clinic at 95 Barber Greene Road in Toronto at the end of March. When it's safe to do so, we hope you will stop by and have a look.

The thread that was woven through all that we did this past year was transformation; we have continued to <u>transform the lives of the individuals</u> with speech and stuttering disorders; we have <u>transformed our</u> <u>business practices</u> when the government funding for clinical practice (our model for 30+ years) was discontinued, and we <u>transformed our service delivery model</u> when COVID-19 spread in order to continue offering our programs safely through telepractice.

One constant that we are so grateful for is our community - the clients, parents, SLPs, donors and volunteers! Thank YOU.

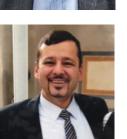
With your help we continue to help clients find their voice.

Thanks for reading,

ROBERT KROLL, CHAIR OF THE BOARD



FRANK IENTILE, EXECUTIVE DIRECTOR



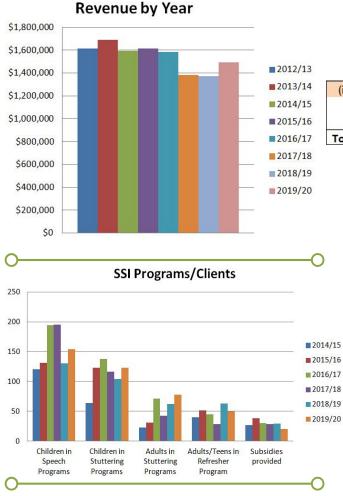
### **BOARD OF DIRECTORS**

Robert Kroll	Chairman
George Shields	Vice-Chairman
Corey Anquetil	Director
Peter Aziz	Director
Rose Baker	Director
Luc De Nil	Director
John Fisher	Director
Dana Hall	Director
John Mahood	Director

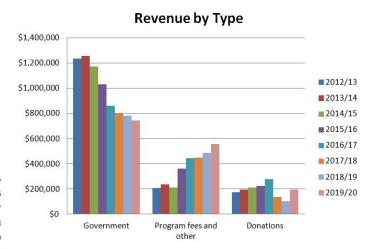
## WHAT SETS SSI APART

- Our treatment approach is founded upon more than 30 years of clinical experience and research in the areas of motor speech/speech sound disorders and stuttering. Our treatment approaches have been recognized world wide and published in scientific journals and textbooks
- We have never turned away an individual in need of therapy because of finances. Families who demonstrate financial need and cannot afford our services are eligible for subsidies
- The provincial government has recognized SSI as a Centre for Training & Development and has commissioned us to develop evidence-based care pathways for professionals in the Preschool Speech and Language Services Program. We train our colleagues across Ontario to apply the principles of these care pathways, thus ensuring the highest quality of care to children and their families in this program
- The stuttering program is the only specialized and intensive treatment program for stuttering in the greater Toronto area and one of only a handful of such treatments worldwide

## THE NUMBERS



#### **Balance Sheet Summary** (in thousands) 2014/15 2015/16 2016/17 2017/18 2018/19 2019/20 721 Assets 737 770 649 603 587 Liabilities 29 25 71 45 29 24 **Total Net Assets** 692 712 699 625 558 558



## RESEARCH

A journal article **based on research conducted at the SSI** was recently published in the International Journal of Language and Communication Disorders. The study looked at the optimal treatment frequency for children with moderate motor speech difficulties. The results indicated that the motor based speech therapy delivered at the SSI in conjunction with home practice led to significant positive changes in the children's speech. What was of interest was that there wasn't a significant difference in the outcomes for children who received therapy once a week compared to those who received therapy twice a week. These findings support the notion that optimal treatment intensity may differ for children with different types and severity of Speech Sound Disorders. This also has cost implications for government funded services and parents accessing private speech services.

Reference: Namasivayam, A.K., Pukonen, M., Goshulak, D., Grenata, F., Le, D.J., Kroll, R., and van Lieshout, P. (2019). Investigating intervention dose frequency for children with speech sound disorders and motor speech involvement. *International Journal of Language & Communication Disorders*, *1-15.* 

### PAGE 4

## **EVENTS**

Thanks to everyone in our community who contributed to the success of our events and made them meaningful and memorable for all.

## Articulicious

We brought back SSI's signature fundraising Gala Event Articulicious on May 9th. This was a wonderful evening at the beautiful Rosehill Venue with amazing food prepared by renowned Chef Jamie Kennedy, inspiring speakers and a fun auction.

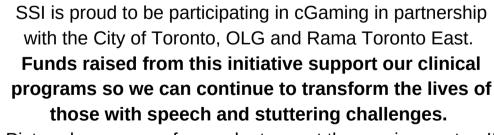
## Walk & Run for Stuttering Awareness

Richard

**Holmes** 

The 8th annual 1K/5K Run & Walk for Stuttering Awareness was a great success! This fun family event had participants enjoy a 1K or 5K Walk or Run through the beautiful Betty Sutherland Trail Park followed by a delicious BBQ, a DJ with musical entertainment, special guest speakers, activities for the kids and a raffle draw with exciting prizes.

## **BINGO!**





Pictured are some of our volunteers at the gaming centre. If you have a few hours to spare and are interested in volunteering for a great cause, or want more information, please contact Loriellen at: loriellenk@speechandstuttering.com or 416-491-7771 x 243.





Chef Jamie Kennedy,

**Robert Kroll and** 

**Frank lentile** 

### PAGE 5

## **OUR DONORS**

### We are eternally grateful to our community and donors!

### Giving Confidence (\$25,000-\$49,999)

The Catherine and Maxwell Meighen Foundation Menkes Charity Golf Classic

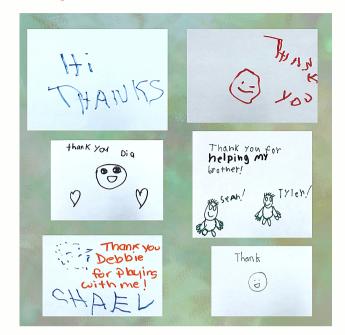
### Giving Voice (\$10,000-\$24,999)

CIBC Children's Foundation Harmonize for Speech Fund J.P. Bickell Foundation Rama Toronto East TELUS **Giving Spirit (\$5,000-\$9,999)** 

I&A Professional Corporation William & Laurie Palamar Torys LLP

### Giving Strength (\$1,000-\$4,999)

Alice and Murray Maitland Foundation Rose Baker Guy Beaudin Steelcon Fabrication Inc. Bridgeport Asset Management Inc. Frederick J. Hennessey Foundation **KPMG LLP Rick Goldberg** Paul Holden Jackman Foundation Robert Kroll Oliver Long and The Demosthenes Society Dave Mahood John Mahood Greg O'Grady **Barry Smith** Steve and Sally Stavro Family Foundation Anonymous donors at Articulicious Anonymous donors through United Way



### Giving Expression (\$500-\$999)

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Donations are listed in the fiscal year in which the gift was received. Donations received after March 31, 2020 will be recognized in the next Annual Report

### PAGE 7

4 Office Automation, Bill Norgate Shehata Aboubakr/Clinical Communication Consultants Teo Adams, Dani Small Jessica Allison Todd Archibald Lea Avuvao Peter Aziz Zarifa Bahran David Barlow Pierre Bertsoulakis Dilip Bhattacharyya Sudipa Bhattacharyya Christos Bitsakakis Romv Bowers Jody Bresgi Britton Policy And Compliance Consulting James C Gino Capizzano Dino Caporiccio Carpet Van Go Sam Carr Lucille Cecillon

#### Giving Encouragement (\$100-\$499)

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Art Gallery of Ontario CN Tower Dani Cooperman John Fisher

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Marla Cappell

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Catherine Chiu

Andrew Csillag

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Neil Flagg, Sports Poster Warehouse Frank lentile Longos York Mills Maple Leaf Sports & Entertainment

### Gifts in Kind

Mastermind Toys Medieval Times Dinner & Tournament Ontario Science Centre Panera Bread picaboo Sylvia Steward Toronto Symphony Orchestra VIA Rail Canada



### **SPEECH PROGRAMS**

## Imagine you're a parent who cannot understand what your child is saying. This is a daily experience for families of children with speech sound disorders.

Our speech programs are intensive and motor based. Our treatment approach considers how a child moves different parts of the mouth as they attempt to produce speech sounds. Therapy develops the child's control of the physical movements required to produce speech in functional words and phrases the child needs to acquire. Therapy activities are designed to provide children with many opportunities to develop and practice new speech skills while also supporting language and early literacy development. We provide individual therapy for children. Our team of speech-language pathologists has extensive clinical and teaching experience in the following areas:

- speech sound disorders/speech production difficulties
- articulation difficulties
- motor speech disorders
- Childhood Apraxia of Speech (CAS)
- late talkers

### **STUTTERING PROGRAMS**

Stuttering is a chronic neurological condition that usually begins between the ages of 3 and 6 and often persists through adulthood. Stuttering affects approximately one out of every 100 persons. We provide a comprehensive range of services to individuals who stutter and their families. We offer parent based programs for the preschoolers, individual and group therapy for school aged children and intensive courses for teens and adults. We teach a variety of strategies and techniques to help our clients deal with the physical and psychological effects and become successful communicators.

Our stuttering programs are:

- Preschool Program (2-5yrs)
  - Individual therapy or parent monitoring/consultation
- School-age Program (5-13 yrs)
  - Individual or group therapy
  - 3-week\* summer fluency program for 10-14 yr olds
- Adult & Teen Programs (13 yrs-adult)
  - Individual therapy, 3-week\* intensive or weekly group treatment

\*Our 3-week intensive program is internationally recognized

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TRANSFORMING LIVES FOR LASTING CHANGE